



Biography - Nikki Davis-Green

I am a proud second-generation Eagle, accomplished business leader, and dedicated servant leader of North Carolina Central University. A 1998 graduate of the School of Business, she has more than 30 years of experience in marketing, business development, and event management, in both the private and non-profit sectors and brings a deep commitment to advancing the mission and legacy of HBCUs in all of her roles. A native of Charlotte, North Carolina, Nikki's connection to NCCU is both personal and generational. She is a former Chancellor's Scholar, a proud NCCU parent, and a committed mentor to current students and young alumni. Her work reflects the power of alumni engagement and fuels her passion to ensure every Eagle student and alumnus has access to opportunity, networking, and support.

A Life Member of the NCCU Alumni Association, Nikki has been recognized with the Association's **Truth and Service Award**, the **President's Award**, and was named **NCCUAA Alumnus of the Year** in 2023. In 2024, she was also honored as **Alumnus of the Year** by the A.L. Harper Foundation for her impactful work supporting HBCU students and advancing student engagement. Nikki has served in key leadership roles within the National Alumni Association, including Vice President from July 2024 to June 2025, before stepping into the role of National President to complete the current term. During her tenure, she has focused on strengthening university alignment, enhancing organizational structure, and prioritizing student engagement, membership growth, and long-term sustainability.

Prior to serving in National Association leadership, Nikki served as **President of the NCCU Charlotte Alumni Chapter** for four years, leading transformational growth that redefined the chapter's impact and visibility. Under her leadership, the chapter grew to over 300 financial members for the first time, in her first year, earning the chapter recognition for its energy and engagement. She significantly increased scholarship fundraising and the total dollars awarded to students during her time as President, ensuring greater access and support for future Eagles. As an alumni leader, Nikki has prioritized intentional student engagement, organizing campus visits for potential students, hosting student check-ins, and creating meaningful touchpoints with alumni to ensure students feel supported both during their time at NCCU and as they transition into young alumni and early adulthood. Through mentorship, programming, and consistent presence, she helped bridge the gap between student life and alumni engagement, building lasting relationships and pathways for success and creating opportunities for other alumni to do the same. Widely praised as an inspiring and results-driven leader, Nikki has cultivated a culture of service, accountability, and pride in every role she is called to – personally becoming a model for alumni engagement and impact.

Nikki currently serves on the NCCU Foundation Board and as an advisory board member for the School of Business Hospitality and Destination Management Program, further deepening her commitment to the University's growth and student success.

Nikki's leadership in the National Alumni Association is guided by purpose, grounded in service, and driven by a clear vision: to build a stronger, more connected, and more impactful Alumni Association aligned with NCCU's strategic vision and future.

NCCU Alumni Association Involvement

Life Member - NCCU Alumni Association

President, NCCU Charlotte Alumni Chapter - 2021-2025

Vice President, NCCUAA - 2024-2025

President - NCCUAA - 2025-present

NCCUAA Membership Committee Chair - 2017 - 2020

NCCUAA Community Service Committee - 2018-2019

NCCUAA President's Award 2018

NCCUAA "Truth and Service" Award 2021

NCCUAA "Alumnus Of The Year" Award - 2023

NCCU Foundation Board - 2025-Present

NCCU School of Business Advisory Board - HADM 2023-Present

Member - NCCUAA Greater Atlanta Chapter - 2010-2018

Member - NCCUAA Charlotte Alumni Chapter – 2018- present

PERSONAL STATEMENT

I did not initially consider myself a transformative leader; however, I have come to understand that leadership is often not sought, but assigned through calling and purpose. After over two decades of service as an alumnus of NCCU, I know that I have been prepared, and now called, to serve during this juncture for our alumni association.

I assumed the role of National President during a period of both internal and external transition, and with a commitment to provide steady, purposeful leadership. Since that time, my focus has been on strengthening our alignment with the University, reinforcing organizational structure, and refocusing our work on student engagement, and long-term sustainability.

My commitment to North Carolina Central University is deeply personal. As a second-generation Eagle, former Chancellor's Scholar, graduate of the School of Business, and proud NCCU parent, I understand the legacy that I uphold and have a responsibility to continue. I am a direct beneficiary of the opportunities created through alumni engagement. That experience has grounded my dedication to ensuring that current and future students benefit from an engaged and impactful alumni network.

I believe our local chapters are the foundation of this Association and must work together in support of shared goals. At the same time, we must expand engagement opportunities for alumni who are not connected to a chapter through national initiatives, strategic programming, and intentional opportunities for service. Increasing membership, strengthening student and civic engagement, and aligning our efforts with the University's Vision 2030 strategic priorities will remain central to my leadership.

If elected to serve a full term, I will continue to build a sustainable, well-structured, and impactful Alumni Association, focused on engagement and philanthropy, and positioned to support NCCU for generations to come.

1. What motivates you to serve on the alumni executive committee at this time?

I am motivated to serve at this time because our Alumni Association is at a pivotal juncture. One that calls for intentional leadership, stronger alignment with North Carolina Central University's Strategic plan, a solid working relationship with University Administration, and a refocused commitment to student success and the role of alumni engagement.

Having had the unique responsibility of navigating this role through the current transition of university administration and updated guidelines, I recognize both the responsibility and the opportunity before us. We are not operating at our full potential as a pillar of our university's success. This is a time to work on building our visibility and repositioning our relevance by ensuring that our work as an Alumni Association is not only supportive of the University's strategic priorities, but also impactful in the lives of our students and meaningful to alumni across all generations.

What motivates me most is the belief that alumni engagement should not begin at graduation, it should be cultivated while students are still on campus showing up and allowing them to see what alumni impact truly looks like. I am committed to strengthening that bridge by creating intentional pathways for students to connect, engage, and see themselves as lifelong members of our Eagle family.

At the same time, I am deeply motivated to ensure that our local chapters are connected to a unified national vision. We need national priorities and programs that allow all alumni to engage, whether there is a local chapter near them or not. When our chapters are strong, our Association is strong, and when we are aligned with the University, we position ourselves for long-term sustainability and success.

2. What do you see as the biggest opportunity for our alumni community over the next 2–3 years?

The greatest opportunity for our alumni community over the next 2–3 years is to reimagine alumni engagement as a lifelong, integrated experience that begins with our students and extends through every stage of the alumni journey.

As NCCU advances its strategic plan which is focused on student success, institutional growth, and community impact, we as an association have a unique opportunity as an Alumni Association to align our efforts in ways that are both visible and measurable.

This includes:

- Deepening student engagement through mentorship, career exposure, and early alumni identity-building initiatives
- Expanding alumni participation in regions without local chapters through national programming and digital engagement
- Strengthening local chapters by providing consistent resources, training, and clear communication pathways
- Driving membership growth and philanthropy by connecting alumni back to our PURPOSE, which is supporting scholarships, student experiences, and institutional

advancement.

We also have an opportunity to better leverage the power of our alumni network which we don't currently maximize. Our alumni are leaders across industries, and when engaged properly, they can play a critical role in advancing internships, career pipelines, and real-world opportunities for our students.

If we do this well, we will not only increase engagement, but deepen impact and strengthen the legacy of NCCU for generations to come.

3. What specific impact would you like to have if elected?

My impact on our campus and our students has always been clear and measurable. If elected, I would continue to focus on four critical areas of impact for our association:

- Strengthening the student-to-alumni pipeline through intentional engagement, mentorship, and early connection with our students
- Empowering local chapters with centralized tools, training, and communication to increase effectiveness and alignment
- Creating national initiatives and programs that allow alumni with no local chapter affiliation to connect, engage and serve
- Aligning the association with NCCU's strategic planning by supporting initiatives that drive student success, alumni giving, and institutional growth.

My goal is to ensure our Alumni Association is more connected, more aligned, and more impactful in how we serve our students and support our alumni community.