



North Carolina Central University Alumni Association, Inc. • 2223 Fayetteville Street • Durham, North Carolina 27707 • (919) 530-5222

January 15, 2021

Dear NCCU Alumni Association Regional Vice Presidents, Chapter Presidents and Alumni,

Greetings to my fellow Eagles!

The 2021-22 Mr. and Ms. Alumni contest officially starts on January 15, 2021. The NCCU Alumni Association will resume the contest this year whether homecoming is held in-person or virtually on November 6, 2021. The 2019 contest was an epic year for our Alumni Scholars Scholarship where we raised \$68,000 dollars for students. Our goal is to exceed this amount by raising \$70,000 this year. To do this, we need your support. We are asking individuals to sign up to compete.

Enclosed with this letter is an information packet for the 2021 contest. Please consider participating in the contest.

Please join me on January 31, 2021 at 5 pm for an Interest and Informational Meeting. This will be an opportunity to hear from previous contestants and to learn more about the contest. Register in advance to attend this meeting: <https://zoom.us/meeting/register/tJIvcO6qqD4vHt2O3UGLY99m4hEeVbuYOUzY>. After registering, you will receive a confirmation email containing information about joining the meeting.

If you have any questions or concerns, please contact me at 336-972-0790.

In Truth and Service,

Sylvia Squire '89  
Mr. and Ms. Alumni Committee Chair  
Subcommittee of the National Fundraising Committee



## **Mr. and Ms. Alumni Contest 2021**

**Every financial, complimentary, and honorary member of the NCCU Alumni Association is eligible to enter the contest.**

If you decide to participate in the contest by selling raffle tickets, the raffle prizes will be:

- 1<sup>st</sup> Place            \$750  
(winner will be required to provide information for tax purposes)
- 2<sup>nd</sup> Place            \$500
- 3<sup>rd</sup> Place            \$250

To provide an all-expense weekend to celebrate the winning court, every contestant is required to raise a minimal of \$1,500 to place in the contest. The winners will receive the following:

- Hotel accommodations at the NCCUAA Host Hotel for Friday and Saturday nights only
- Transportation on Saturday to all events with Pick up and Drop Off at the NCCUAA Host Hotel Only
- Breakfast, Lunch, and Dinner on Saturday and Breakfast on Sunday\*
- Reserved seating at the Homecoming Football Game\*
- Alumni Homecoming Event on Saturday\*\*
- Trophy and Gift Package
- Souvenir Sash and Tiara for Ms. Alumni
- Photographs of the weekend

\* Pending if Homecoming is held in-person.

\*\*A ticket will be provided for one guest

Each contestant will receive a trophy and gift package, which will vary based on placement in the contest. The placement order is as follows based on the funds raised by each contestant:

### **Ms. Alumni**

1<sup>st</sup> Runner-up.

2<sup>nd</sup> Runner-up.

### **Mr. Alumni**

1<sup>st</sup> Runner-up

2<sup>nd</sup> Runner-up



## **Mr. and Ms. Alumni Contest 2021**

### **KEY DATES TO REMEMBER**

Online Raffle (Due to Covid, the raffle will be held virtually.)	Opens Mid-March 2021 (More details soon)
Contest Begins:	January 15, 2021
Deadline to enter: Official Entry (Form A) (Late Registration: April 13, 2021)	March 9, 2021
Candidate Personal Data (Form B)	April 13, 2021
Contest Ends	October 16, 2021

**NOTE: ALL MONIES DUE BY 5 PM AT THE ALUMNI ASSOCIATION OFFICE—NO EXCEPTIONS**

Announce Contest Winners	October 23, 2021
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Contestants will be notified via telephone or email. A letter will be sent with specific details about the Homecoming Weekend events within 48 hours.

Homecoming	November 6, 2021 (the exact date will be given once the official date is announced)
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## **Expectations of Contestants**

- Raise a minimal of \$1,500 or more. The NCCU Alumni Association awards a \$5,000 scholarship (or more) to students through its National Alumni Scholars Scholarship Program. Read more about the scholarship and scholars on [www.nccualumni.org](http://www.nccualumni.org).
- Must be a financial, honorary or complimentary (recent graduate) member of the National Alumni Association.
- Submit Official Entry (Form A) by March 9, 2021.
- Submit Personal Data (Form B) by April 13, 2021.  
Please confirm receipt of this information by calling Sylvia Squire at 919-530-5222.
- Ensure ALL contest monies are received in the Alumni Association Office (5 p.m. if turning in checks) or to the contestant's account in the NCCU Foundation by 11:59 p.m. on October 16, 2021.

Contributions made by alumni or non-alumni who wishes to receive a letter from the Office of Institutional Advancement for tax purposes should make their check or money order payable to: NCCU Foundation, Inc. On the memo line, please put the following: contestant's name, the chapter code (if applicable) and Mr. /Ms. Alumni Contest. All money should be submitted to the NCCU Foundation, using the Mr./Ms. Alumni website page. The page will be available in March.

- Plan to participate in ALL EVENTS scheduled by the Mr. /Ms. Alumni Contest.



## Tentative Schedule of Events (if Homecoming is in-person)

### Friday

2 pm to 4 pm                      Check-In

***GET A GOOD NIGHT'S SLEEP IN PREPARATION FOR SATURDAY!!!***

### Saturday

(Transportation will be provided to and from the NCCUAA Host Hotel, Sheraton Imperial)

6:15 am	Assemble in the hotel lobby for pictures
7:00 am	Breakfast at hotel Restaurant
7:55 am	Depart for the Homecoming Parade starting point
9:00 am-11:30	NCCU Homecoming Parade/Photos on Campus
Noon-1:30 pm	Lunch for court participants and guest W.G. Pearson Cafeteria
1:35-3:45 pm	Homecoming Game Half-time presentation on the field
4:30 pm	Depart game for dinner
5:00 pm	Dinner location TBA
9:15 pm-midnight	Homecoming Event

### Sunday

8:30 am-9:30 am                      Breakfast in hotel restaurant. RSVP by 8:00 a.m. to 336-972-0790

***Congratulations & Thank You for Participating!***

As a reminder, these times are to the hour and must be adhered to ensure continuity with our scheduled appearances.

**Please make all efforts to wear our maroon and/or gray to all activities.**



## **Questions(s)/Answer(s)**

### **What time should I arrive in Durham, NC?**

Check in the hotel is at 3 p.m. If you would like an early check-in, please inquire with the hotel. Mr. and Ms. Chair, Sylvia Squire, will be on site to greet you and answer questions. She can be reached at 336-972-0790.

### **What should I wear?**

When planning for the weekend, use the Weather Channel as a point of reference to choose appropriate attire for the current weather condition. The attire for the weekend should be business attire which includes suit, dress, pantsuit, etc. and in maroon, gray or a combination of maroon and gray. For the parade and game we ask ladies to look their best and that men wear a sports coat and tie. The attire for the evening event will be shared in your notification email.

### **What expenses will I occur during the weekend?**

Generally, none. The Homecoming Court winners will receive a hotel stay, meals, transportation, and access to events on Saturday. This is part of your prize package provided by NCCU Alumni Association. We will make every effort to offer discounted tickets to one additional guests you may be travelling with you.

### **What is expected of Mr. and Ms. Alumni after the weekend?**

Mr. and Ms. Alumni will represent the Alumni Association until the next Homecoming celebration. Souvenir sashes will be provided for the winners. Ms. Alumni will keep her tiara. If possible, the sash and tiara should be worn at functions and events held by NCCUAA/NCCU.

Mr. and Ms. Alumni will be asked to represent alumni or participate in various NCCU Alumni Association events during their reign. Notification will be made prior to the event.



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Form A

**Official Entry Form  
North Carolina Central University Alumni Association, Inc.  
Mr./Ms. NCCU Alumni Contest 2021**

I am representing the \_\_\_\_\_ Alumni Chapter.

I am not representing an Alumni Chapter.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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Telephone Number \_\_\_\_\_

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Email Address \_\_\_\_\_

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Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

Please ensure information is sent to [homecoming@nccualumni.org](mailto:homecoming@nccualumni.org) on or before **March 9, 2021**

**by 11:59 p.m.**



Form B

**Contestant Personal Data Form**  
**North Carolina Central University Alumni Association, Inc.**  
**Mr./Ms. ALUMNI CONTEST 2021**

I am representing the \_\_\_\_\_ Alumni Chapter.

I am not representing an Alumni Chapter.

Entering as: \_\_\_ Mr. \_\_\_ Ms. (check one)

Full Name: \_\_\_\_\_  
(Please include Maiden Name)

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_ (Cell) \_\_\_\_\_

Occupation: \_\_\_\_\_

Email Address: \_\_\_\_\_

NCCU Graduation Year or Years of Attendance \_\_\_\_\_ Major \_\_\_\_\_

Partner's Name (If Applicable) \_\_\_\_\_

You are invited to have one guest join you for the following events. Please circle Y or N if you plan to bring a guest so the appropriate amount of tickets can be ordered. Please note, we will not be able to provide or purchase extra tickets you may need for additional guests.

Breakfast--Saturday	Y	N
Lunch--Saturday	Y	N
Homecoming Game	Y	N
Dinner--Saturday	Y	N
Alumni Dance	Y	N
Breakfast--Sunday	Y	N

Please ensure information is sent to [homecoming@nccualumni.org](mailto:homecoming@nccualumni.org) on or before April 13, 2021.