



**NCCUAA CEAC Six Cities Strategy Team**

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**What is the Six Cities Strategy?**

Voter data revealed that an increase in voter turnout in 14 U.S. cities could have a significant impact on 2020 election results. Six of the cities are in North Carolina. CEAC designed and deployed the Six Cities Strategy in support of the data. The strategy is simple: The CEAC Alumni Chapter in each city will partner with a local faith-based church to “adopt-an-HBCU” while working with the HBCU student body, faculty and staff to foster an alliance that will dramatically improve voter turnout and focus also on the 2020 Census completion.