



## MONICA B. PERRY MS. ALUMNI CANDIDATE 2019 NORTH CAROLINA CENTRAL UNIVERSITY

February 1, 2019

Greetings Fellow NCCU Eagles:

*It is with great pleasure that I announce my candidacy for Ms. Alumni in the North Carolina Central University (NCCU) Alumni Association's 2019 Mr. and Ms. Alumni Contest.*

*My decision to embark upon this journey came out of many years of consideration. My passion for the youth and my drive to see them succeed stems from knowing the importance of speaking words of positive affirmations into a person's life. Reflecting on my own adolescent years, I recall the impact of being told that I would not succeed and would eventually become a statistic as a high-school-dropout and a recipient of welfare. I also recall when my father's dreams of going to college were diminished because his parents died when he was a young boy and family caregivers pushed him to join the service, work, and not pursue a higher education. It was clear that a post-secondary education would add value to my future goals and simultaneously honor my father's dream of college. Those experiences fueled my tenacity and dedication, and motivated me into unlocking scholarship streams that ultimately afforded me a college education that was fully funded. During my undergraduate matriculation, I received both the NCCU National Alumni and the Metro DC scholarship among hundreds of other scholarships. Knowing the value of both these scholarships, and in appreciation, I pledged to ensure any student in need receives the same funding opportunities as was provided to me and more.*

*Similar to the time when I attended college from 1989 to 1993, the state of our urban cities remain in crisis, plagued by violence, drugs, and homelessness. Therefore, any time we have an opportunity to provide a new narrative for our youth, my goal is to offer education and scholarship as an alternative solution. It is for this reason that I am challenging Alumni globally to join me in making this year the biggest campaign ever. I am calling this campaign, **A Reclamation Tour**. This is **OUR** opportunity to make history.*

*With this campaign there are several fundraisers planned. I need your help to make each one of these events a success. I am no stranger to fundraising and rely on your engagement to meet the fundraising goals. In previous years I drove these campaigns chairing the Metro DC Gala -2017 and 2019 raising over \$20,000, raising an additional \$10,000 for the 2018 Metro DC Gala allowing the chapter to send a total of \$20,000 to NCCU. I led the campaign for new football uniforms, raising over \$13,000 in 30 days. These accomplishments were not because of me but because of YOU believing in our institution and the direction that shines bright.*

*For my campaign for Ms. Alumni, in addition to selling NCCU bracelets and Afghans, I am asking 100 Alumni to donate \$100 to my campaign in 100 days. There is a special gift waiting for those donors. While donations of any amount are accepted, I ask that you network with alumni and classmates in your circle of influence to make this an epic year of scholarship. I will provide you the details of additional opportunities to give in the near future. **I cannot do this without YOU!** Our goal is to raise at least \$50,000, and it will require all of us—working together.*

*We can build a STRONGER foundation for our future. We NEED alumni, friends, family, Greek organizations, companies, other HBCU graduates to join forces to enable a record number of students to receive financial help. Bennett College just completed a record breaking fundraising effort by raising \$8.2 million dollars. Imagine what we The NCCU Eagles can do--because we are no ordinary common barnyard fowl!*



***Check Donation:***

*Payable to the NCCU Foundation*

*On the memo line, please put Monica B. Perry, Mr. /Ms. Alumni Contest 2019*

*Mail payment to: Monica B. Perry, Ms. Alumni 2019,*

*P.O. Box 1508, Washington, DC 20013*

*You will receive a tax receipt from the NCCU Office of Institutional Advancement via US mail.*

***Cash App:*** *Smbperry*

***PayPal:*** [monicabperry@yahoo.com](mailto:monicabperry@yahoo.com) or <https://www.paypal.me/monicaperry>

***Square*** is also available for credit card purchases

*Thank you for your showing your Eagle Pride through your commitment to scholarship,*

*In Truth and Service,*

***Monica B. Perry***

*Silver Eagle, '93*

*2019-2020 Alumna of the Year*